

Michel Krevenas

Luxury Wine Director | Constellation Brands

Michel Krevenas began her career as an artist. Realizing that only the relatives of dead artists make money, Michel earned an MFA from the University of Colorado in the management of arts administration and sculpture. A stint as Curator of Sculpture for Laumeier Sculpture Park, one of the finest outdoor art spaces in the country, taught her that times had changed enough for artists to make money while those who managed them did not.

During her art career, Michel subsidized her meager earnings by working in restaurants. This led to a passion for wine and eventually a position as a Chain Wine Sales Rep with Missouri's largest wholesaler, Major Brands. In spite of getting her feet wet selling Arbor Mist and Inglenook White Zinfandel, Michel excelled in Chain Wine Sales, then as a Key Accounts Sales Representative and a Fine Wine Sales Manager. Her reward was a position representing the outstanding luxury wine portfolio of Constellation Brands.

Her current position as their Director of Luxury Wine Portfolio – Metro Markets in the Midwest combines the road warrior with an encyclopedic knowledge of food and wine. She is a Certified Sommelier and has attained the even more prestigious Advanced Tier of the Wine & Spirit Educational Trust.

In her spare time she's a world traveler, gardener and jeweler, crafting her unique designs in metal, glass and stone.